Date: May 2012

RE: DATA ANALYST INTERN – M-KOPA

M-KOPA is a mobile technology company that uses mobile payments to offer consumer financing for energy products and services, targeted at off-grid users in Kenya. The M-KOPA payment system uses mobile payments as a way to pay slowly for renewable energy for a range of applications such as solar lighting or mobile charging.

M-KOPA is seeking an energetic data analyst intern to help with the analysis of M-KOPA’s customer and commercial data held in our MIS database.

THE COMPANY

• M-KOPA was founded in 2011 following a successful commercial pilot using mobile services to collect payments for use of energy. The company’s first scaled commercial application is off-grid solar power systems, undergoing commercial roll-out across Kenya in 2012.
• M-KOPA was incubated by Signal Point Partners (www.signalpointpartners.com). The partners and management team of M-KOPA include several former executives responsible for the initiation and scaling of M-PESA, the award-winning mobile financial service platform in Kenya. M-KOPA is backed by strong international venture capital firms.

THE ROLE

Title Data analyst intern
Tasks Assist with the analysis of M-KOPA’s MIS data in order to help inform our commercial strategy. Analyze the relationship between the detailed customer data and the findings from the in-field research. Develop key findings and recommendations (backed up by statistical evidence) for pricing and other business decisions.
Location Nairobi, Kenya. Travel to Kenya and living expenses will be covered by the company.
Dates May 2012 – Aug 2012

EXPERIENCE

• A degree or significant progress toward a degree in mathematics or statistics
• Strong quantitative and statistical analysis skills, and application of these skills in a business environment
• Experience analyzing large sets of raw data and developing statistical models
• Experience developing key findings and recommendations from data analysis
• Fluent in a statistical software package such as SAS, Stata, or R

CONTACT
Please send a cover letter outlining your interest in this role and a CV to Chad Larson, Finance Director at chad@m-kopa.com